

## Standardize Military Pet Policies Memorandum of Understanding

Dogs on Deployment and Hawaii Military Pets are honored to have your organization join us in our request to The Department of Defense to standardize military pet policies and create breed neutral dangerous-dog guidelines in military housing. We do think it's possible for the military to direct that the service branches readjust their private contracts with commercial partners so that military members can keep their pets and so that the policies are based on objective criteria.

To enter into an official partnership for our campaign, we simply ask that you share our weekly photo badges promoting the campaign. Each Wednesday, Dogs on Deployment posts the graphics via their Facebook page, Tweets about the petition and it will go onto a special page in high resolution on the Dogs on Deployment website. All we ask is that you agree to make a weekly commitment to sharing the word about our efforts. Email [smpp@dogsondeployment.org](mailto:smpp@dogsondeployment.org) to let us know of your intentions!

We also hope that you will link to the petition on your website or blog until the petition is closed. Copy and paste the following code onto your HTML page to link!

Simple Link	Embedded Interactive Script
<code>&lt;a href="http://www.change.org/petitions/standardize-military-pet-policies" target="_new"&gt;&lt;img src="http://www.dogsondeployment.org/images/SMPP/linkicon.jpg" width="250" height="250" border="0"&gt;&lt;/a&gt;</code>	<code>&lt;div id="change_BottomBar"&gt;&lt;span id="change_Powered"&gt;&lt;a href="http://www.change.org/" target="_blank"&gt;Change.org&lt;/a&gt;&lt;/span&gt;&lt;a&gt;   &lt;/a&gt;&lt;span id="change_Start"&gt;&lt;a href="http://www.change.org/start-a-petition"&gt;Create a Petition&lt;/a&gt;&lt;/span&gt;&lt;/div&gt;&lt;script type="text/javascript" src="http://e.change.org:80/flash_petitions_widget.js?width=250&amp;petition_id=350582&amp;color=1A3563"&gt;&lt;/script&gt;</code>

In return, we'll list your organization on the military pet policy section of the Dogs on Deployment website as a "Battle Buddy" and we'll add you to the list of organizations promoting the petition on the Change.org link. To be listed on the website, please send [smpp@dogsondeployment.org](mailto:smpp@dogsondeployment.org) a logo of your organization.

We also encourage you to share the petition using blogs, press releases, flyers at community events and through word-of-mouth marketing. All promotional materials are available on the DoD website.

Please keep us posted throughout the campaign if through your communication channels you hear stories from service members personally affected. We've teamed up with StubbyDog to share those firsthand experiences, and we hope to expand these actions to a You Tube viral video project in the near future.

Thank you for your interest in the petition and our campaign. We do think this housing pet policy change is achievable, but only with the support of advocates and organizations like yours.

Thank you!

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